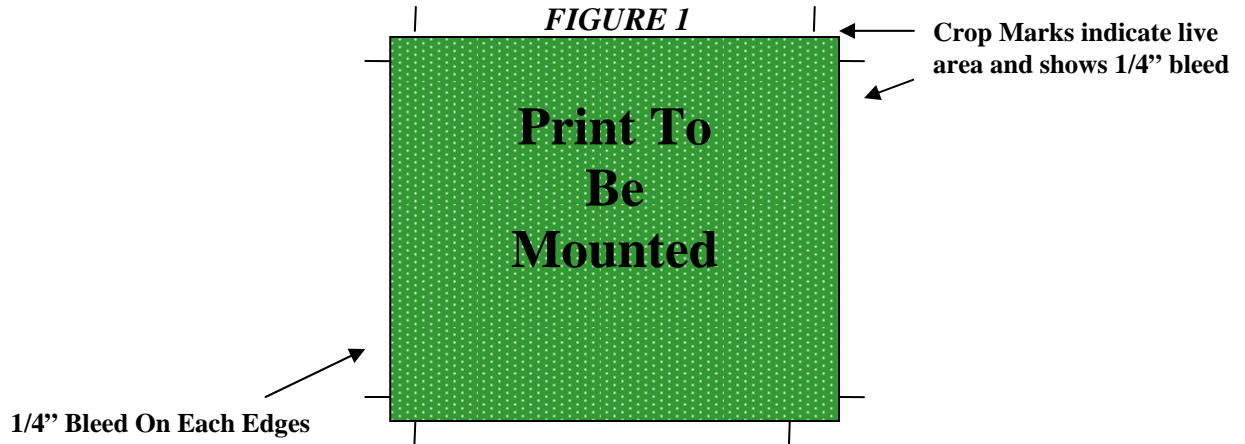


## BLEED

### How Much Bleed Should I Add to My File?

Bleed is extra image or color that extends beyond the visual area of your graphic. It can be very important depending on how your end product is used. In conjunction with bleed we ask for crop marks to show us what you intend as your visual area.

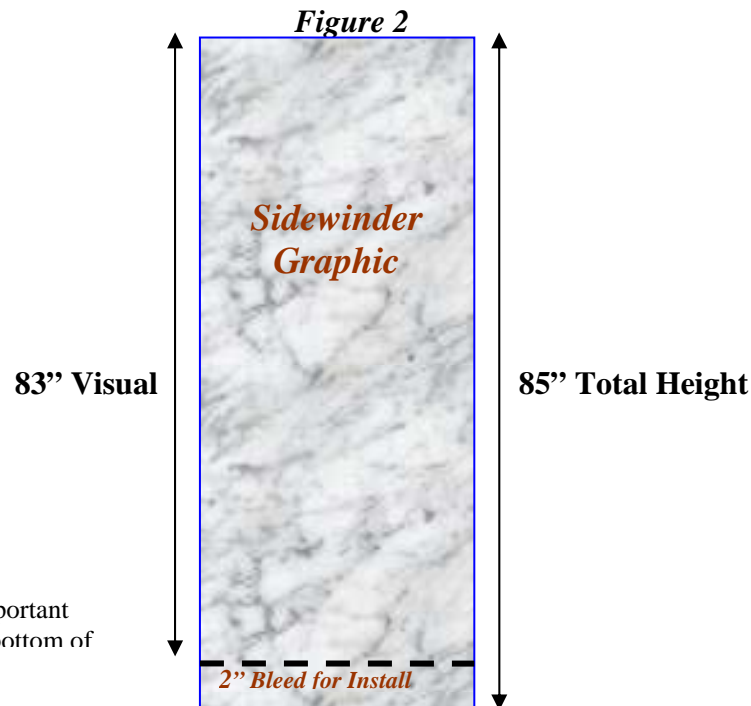
**Mounted Prints:** We require your document to have 1/4" of image/color bleed all around to facilitate the mounting process.  
*See Figure 1*



**Non-Mounted Prints, Trimmed To Image:** No bleed is needed in this case, as we will trim right to your image.

**Installed Wall Murals:** If your end product will be installed/applied to a wall, or an existing structure we require 3" of bleed around the entire layout. This is needed for installation purposes as walls and structures are not always plumb.

**Bleed for Sidewinder Display Units:** These units require an extra 2" of bleed be built into the bottom portion of the file. Your graphic will have a visual of 83" but 2" extra inches is needed to insert graphic into the hardware. *See Figure 2*



We advise that you keep text or important information at least 5" away from bottom of

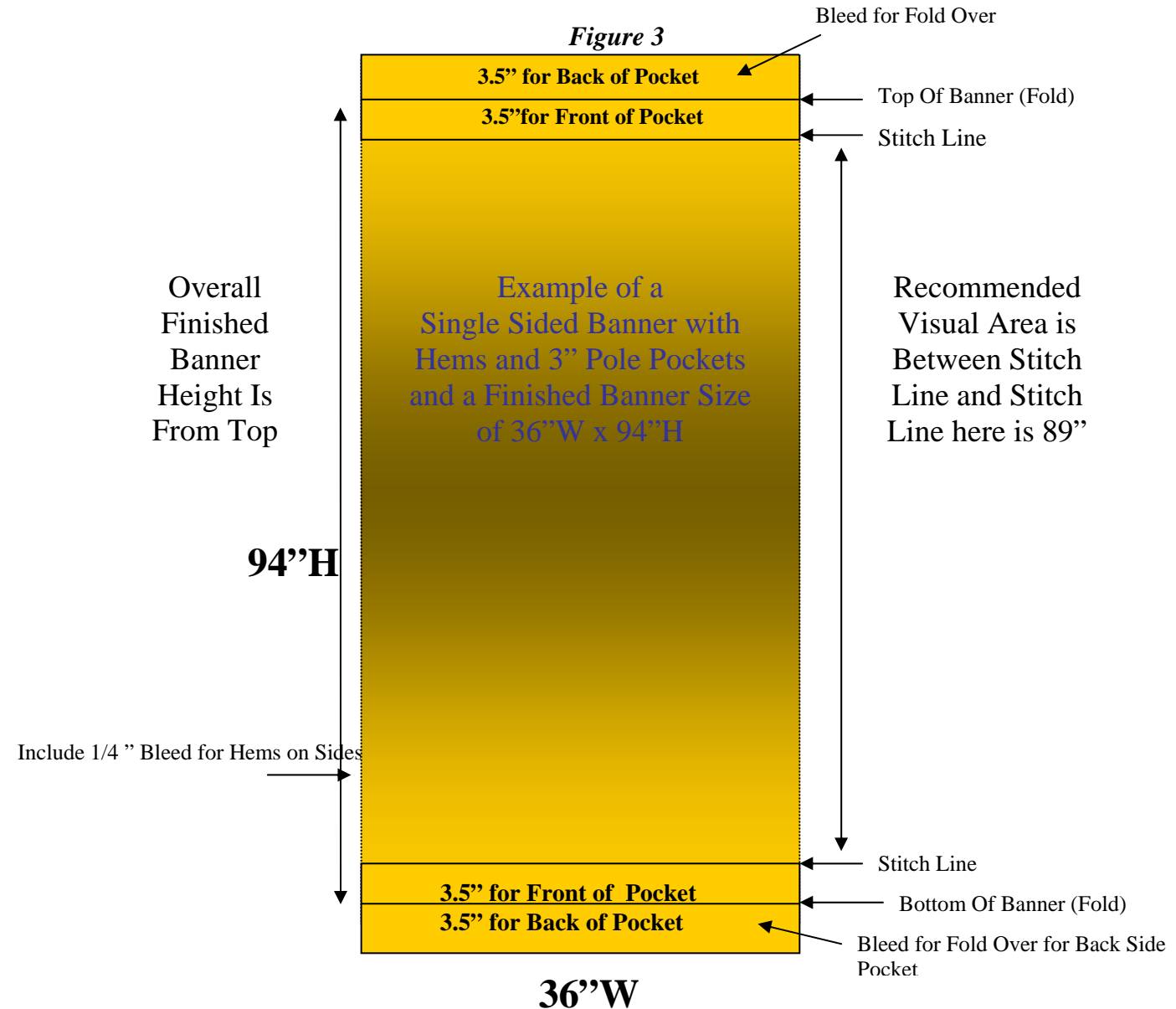
**\* See page 10 for additional types of bannerstands we offer and the proper bleed required.**

## BANNER BLEED FOR POCKETS

### How Should I Build The Bleed For Banner Pockets?

First you need to know what size pocket is needed. For a Display One Banner stand unit you need a 3" pocket on the top and bottom, 4" bottom pocket if you are using a Grabber Bar.

**Single Sided Banners With Pole Pockets:** You will need to adjust your artwork for pole pockets and hems. If you require a 3" pole pocket you must allow 3.5" of bleed for the pocket fold over and also measure down 3.5" from the top and /bottom of your banner to see where the stitch line will fall. You don't want text or critical image to be hindered by the stitch line. See Figure 3. Call your Sales Support staff or Sales rep for clarification.

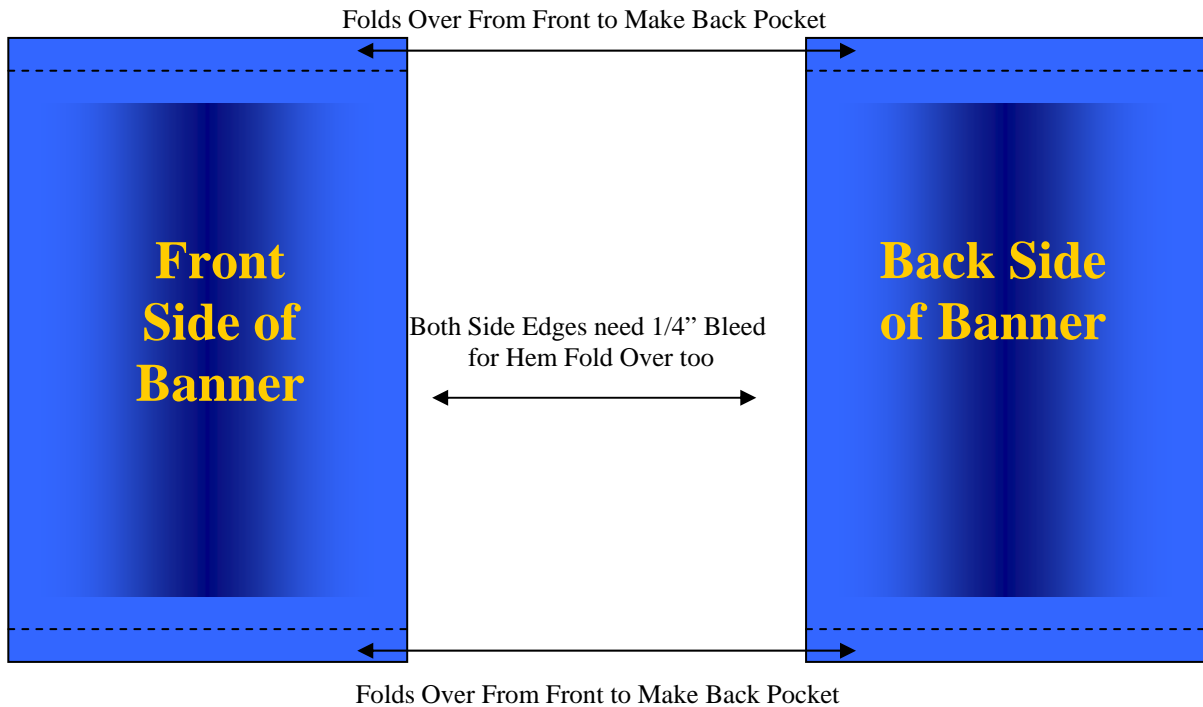


## BANNER BLEED CONTINUED

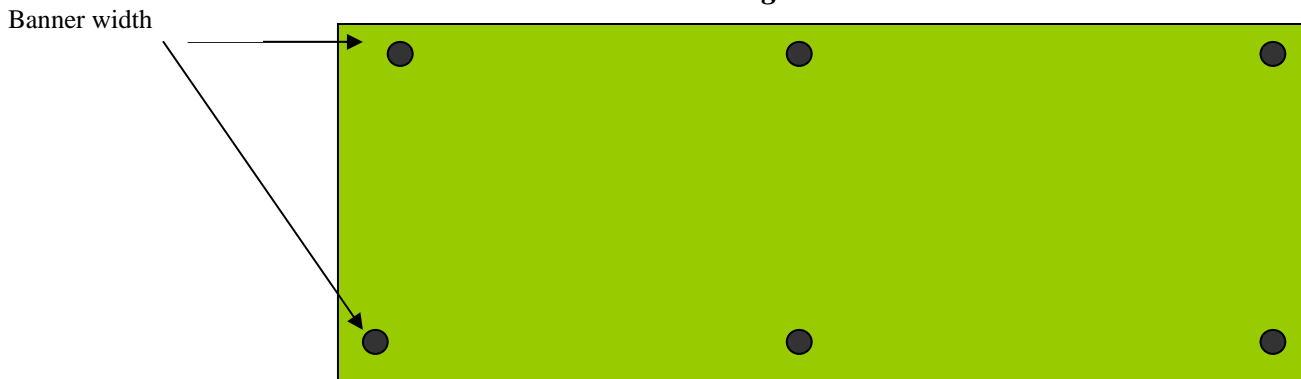
**Double Sided Vinyl Banners With Pole Pockets:** These are printed on one piece of material so please take this into account when designing your banner. The top and bottom edges of the first side of your banner should be the same color as the second side, so the pocket fold over will match each other. See figure 4.

**Banners with Hems and Grommets:** Hems require bleed on the edges to fold over to other side. Again, with double sided banners, keep the color on the edges the same so when it folds over for the hem, it will match the reverse side. If you require grommets, please be sure no critical text falls within 2" of the edge or it risks being obstructed by the grommets. See figure 5.

*Figure 4*



*Figure 5*

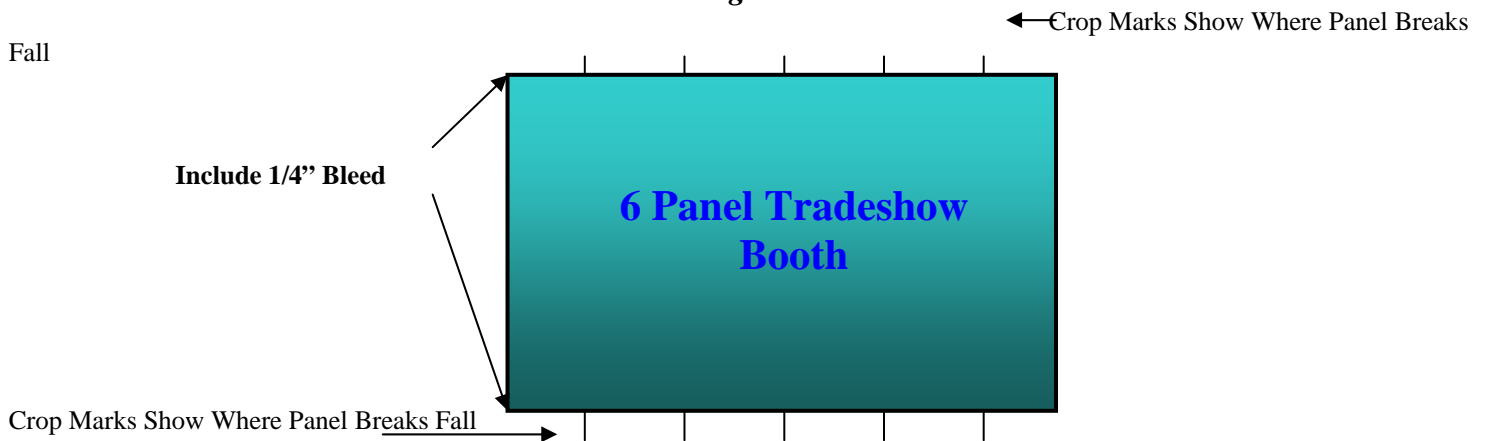


## TRADESHOW BOOTHS AND MURALS

### **How Should Bleed And Tiling Be Set Up For A Tradeshow Booth?**

Panel sizes are critical. If you are purchasing the booth from DGI-Invisuials, LLC obtain the dimensions of the panels from your Sales Representative or Sales Support Representative. Always add 1/4" of bleed around the outside of the layout. Add crop marks to where the panel breaks fall, *see figure 6*. If you have a booth and need help with sizing, contact your Sales Representative and they can assist you in measuring accurately. We always require the booth be provided to our finishing department for final fitting of graphics.

*Figure 6*



### **Should I Tile My Image?**

**No**, we request that you do not tile your files, rather leave your image in one layout. Add 3" of bleed all around it if it is a wall mural or 1/4" of bleed if it is for a tradeshow booth. Our system is set up to automatically create the necessary overlap needed for panel matching and seam matching on installation.



## GUIDELINE FOR SPECIFIC BANNERSTANDS

DGI-Invisuials, LLC offers a variety of retractable bannerstands. Most retractable stands require material to be loaded into the base of the stand as part of the installation. We call this extra material bleed. It is not seen, it is needed at the bottom of the image, and it is necessary for installing the graphics into the stands/cartridges. Below are the most common stands we sell, and guides for how to set up your files for each stand.

**The important things to remember are these stands have a visual height and a trim height.**

**Visual Height: is what is seen in the finished product**

**Trim Height: is the visual plus it includes the bleed necessary at the bottom of graphic to install the graphic into the stand properly.**

Due to the tensioning of these stands sometimes the visual area may vary slightly by an inch or so, **so to avoid losing critical information keep any critical information at least 3" away from the bottom of the visual height.**

### **SIDEWINDER – Single and Double Sided Available**

Widths vary:

23.625", 31.5", 39.375, 47.25"

Visual Height of your graphic should be 82"

Actual Trim size of the graphic is 85" (3" of bleed at bottom)

### **IMAGINE (Single Sided) and ADVANCE (Double Sided)**

31.5" Wide

These have expandable heights that can vary between 29.53" to 83.85". This stand requires 12" of bleed, so determine the height you want for your finished stand, and add 12" of bleed to the bottom of the image to make your trim height. Be sure to inform your Sales Rep of the height you desire.

### **EXCALIBER (Double Sided)**

31.5" Wide

These have expandable heights that can vary between 30.5" to 83.85". This stand requires 12" of bleed, so determine the height you want for your finished stand, and add 12" of bleed to the bottom of the image to make your trim height. Be sure to inform your Sales Rep of the height you desire.

### **CHALLENGER / CHALLENGER MEGA (Double Sided)**

29.5" Wide / 35.5" Wide

Visual Height of your graphic should be 80"H

Actual Trim size of the graphic is 86" (6" bleed at bottom)

### **CONTENDER MINI / CONTENDER STD / CONTENDER MEGA**

23.75" Wide / 29.75 Wide / 35.75 Wide

Visual Height of your graphic should be 78"H

Actual Trim size of the graphic is 84" (6" of bleed at bottom)

### **UNO MONSTER / UNO STANDARD/ UNO MEGA**

48" Wide/31.5" Wide/36" Wide

Visual and Trim size are the same choose correct width and height is expandable from 35"-86"

### **FLASH**

31.5" Wide

Visual Height of your graphic should be 79.5"

Actual Trim Size of the graphic is 85.5" (6" of bleed)

**If you are supplying us with a custom banner stand not listed above, speak to your Sales Representative about the stand.**